***The Santa Rosan***
Journalism Advertising Form
**Email: santarosan@gmail.com**
Fax: (707) 528-5724
Mailing Address: 1235 Mendocino Ave. Santa Rosa, CA 95401.

**For Business Advertisements:**

Name of Business: _____

Your Name: _____ Title: _____

Business Address: _____

Business Phone: _____ Best time to reach you: _____

Dates of publication or number of issues: _____

Student Contact: _____

**Advertising Sizes and Costs:**

| X | Size | Content | Price per Issue |
|---|---|---|---|
| | **2”X 3”** | **Business card information, graphics, and coupons** | **$40.00** |
| | **Quarter page ( 4.5”X 6”)** | **Information, graphics, and coupons** | **$100.00** |
| | **Half page (9”X 6”)** | **Information, graphics, and coupons** | **$200.00** |
| | **Full page (9”X 12”)** | **Information, graphics, and coupons** | **$300.00** |
| | **Inserts** | **Customer will provide advertising inserts that will be distributed with each issue** | **$150.00** |
| | **Custom Sizes** | **This cost is added to the base prices above.** | **$4.00/square inch** |
| | | | |
| **Total Bill** | | | |

- **Prices above apply to camera-ready advertisements. Images may be submitted via email as a .jpg.**
- **Custom advertisements can be created by our staff for an additional 10%.**
- **All images and ads are printed in black and white (grayscale) at 110 dpi.**
- **Color ads could be accommodated on a case by case basis. Some editions will not be able to accommodate an advertisement that contains color.**
- **Except in the case of year long commitments, all advertisements will be paid for in advance.**
- **All advertisements run in *The Santa Rosan* must be appropriate for our high school audience. Advertisements for alcohol, tobacco, or other products that cannot legally be purchased by our students will not be run.**

Attach business card, images, or other information to the back of this sheet (do not puncture or staple anything that must be scanned), or send images and information to the e-mail address provided above.

_____ #_____ $ _____
Signature Check # Amount Enclosed

Please make out checks to S.R.H.S. You will receive a letter via mail for your tax records.
If you have questions contact us at **(707) 535-4847 from 7:00am-4:00pm** or at **(707) 591-0404 after 6:00 pm**